

spring on-air fund drive

The Fine Arts Society will hold its annual spring on-air fund drive Monday through Sunday, April 13 – 19, 2009. New and renewing individual members who pay or pledge during our two on-air fund drives annually are critical to our ability to bring you the highest-quality classical music broadcasts you depend on every day.

Please renew your annual Fine Arts Society membership (or become a Society member) before or during our April on-air fund drive! Ask your friends, family members, neighbors, and co-workers to join you as supporters of our classical music broadcasts. Individual Society memberships constitute more than 30 percent of the Society's annual operating budget.

Renew or join (or make an added gift) online at www.fasindy.org (click on "Donate") or call us during weekday working hours, (317) 788-3291. Thank you for your membership!

estate and planned gifts

The Fine Arts Society is grateful to the late Suzanne Dettwiler, of Greenfield and Indianapolis, for the recent generous gift from her estate to the Fine Arts Society. Mrs. Dettwiler had named us in her will as a beneficiary of a portion of her estate.

Naming the Fine Arts Society in your will is just one of many ways you can plan now to significantly support us in the future. Many planned gift arrangements can enhance your future financial stability and meaningfully assist your loved ones and favorite not-for-profit organizations. Among the various options are outright gifts, gifts from your estate, retirement plans or insurance policies, or more complex annuities or trusts.

If you have named the Fine Arts Society in your estate plans, thank you! If you or your tax or legal advisors would like information on the various planned gift options available, please check the appropriate circle on the enclosed envelope. We would be happy to have a representative discuss your goals, the range of plans available, and the tax benefits of each.

our mission

The mission of the Fine Arts Society is *"to inspire passion for classical music across central Indiana through broadcast programming and education outreach."*

We produce and broadcast the classical music heard on WICR, the radio station of the University of Indianapolis – on 88.7 FM, 88.7 HD-1, 88.7 HD-2 and online at www.fasindy.org (see broadcast schedule inside right). Our Music Academy currently educates mostly disadvantaged students in several Indianapolis schools.

FINE ARTS SOCIETY

Classical Music 88.7 FM/HD
& Music Academy for Youth

PO Box 1706
Indianapolis, IN 46206-1706
Address Service Requested

Nonprofit Org.
U.S. Postage
PAID
Indianapolis, IN
Permit NO. 3151



FINE ARTS SOCIETY

Classical Music 88.7 FM/HD
& Music Academy for Youth

from the executive director:



What's on everyone's minds right now? The economy, of course, and things are affecting the Fine Arts Society, too. Not-for-profit organizations, while accustomed to lean budgets and stiff competition for funding, are currently finding themselves in more risky and unpredictable financial situations. The Fine Arts Society is financially stable. However, our endowment has taken a big hit and we look cautiously toward the future of granting, individual giving and corporate underwriting.

You can help ensure the Fine Arts Society remains fiscally healthy and the top in quality through your advocacy and support. Please tell your friends and your city, county, and state legislators that public funding for the arts and for public radio is critical to your quality of life in central Indiana and makes a profound economic impact on the city and the region. The Arts Council of Indianapolis reports that the arts in Indianapolis result in: \$468 million in ecumenical activity each year; 15,000 local full-time jobs; and \$52 million in state and local government revenue annually. Our Spring On-Air Fund Drive will run April 13 through April 19 and our goal is ambitious. Make your gift and encourage your friends to make their gifts that week to ensure the continuance of our quality classical broadcasts you count on to enrich your life every day. In these uncertain times, you need our programming more than ever!

We were pleased by our latest round of Arbitron ratings, indicating that our listenership is on the rise, particularly for our 6 a.m. to 9 a.m. weekday mornings show, and are heartened by the consistent listenership for *Live from the Metropolitan Opera* and our *Concert Band Hour*. Our programming director, Michael Toulouse, now hosts the first half of our weekday afternoon 4 to 6:30 p.m. show, with Meredith Granger. This is a programming change we'd wanted to try, so please - let us know what you think!

Please remember our upcoming event about which I'm incredibly excited: our 40th Anniversary Gala, Saturday, June 20th. We're absolutely thrilled to be hosting this celebration, featuring the ISO's Ensemble in Residence, *Time for Three*. I hope you will give yourself and others the present of a ticket or a table – this is a performance you won't want to miss. I look forward to seeing you all there, and I deeply thank you all for your support of the Fine Arts Society.

Happy spring,

Megan McKinney

Dated Material
Please deliver before the first of the month.

opera on saturday afternoons on 88.7 FM

The Fine Arts Society continues broadcasting the best in opera performances through our exclusive live broadcasts of the Metropolitan Opera Saturday afternoons with these scheduled broadcasts:

Live from the Metropolitan Opera:

- 4/4 – *L'Elisir d'amore*, by Gaetano Donizetti (1 p.m.)
- 4/11 – *Die Walküre*, by Richard Wagner (noon)
- 4/18 – *Siegfried*, by Richard Wagner (noon)
- 4/25 – *Götterdämmerung*, by Richard Wagner (noon)

From 5/2 through 6/20, FAS will broadcast previously recorded performances from this season's Lyric Opera of Chicago then, beginning 6/27, the same from Los Angeles Opera.

Lyric Opera of Chicago:

- 5/2 – *Manon*, by Jules Massenet
 - 5/9 – *Cavalleria Rusticana*, by Pietro Mascagni
 - 5/16 – *Lulu*, by Alban Berg
 - 5/23 – *The Abduction from the Seraglio*, by Wolfgang Amadeus Mozart
 - 5/30 – *Madama Butterfly*, by Giacomo Puccini
 - 6/6 – *Porgy and Bess*, by George Gershwin
 - 6/13 – *The Pearl Fishers*, by Georges Bizet
 - 6/20 – *Tristan Und Isolde*, by Richard Wagner
- Los Angeles Opera:*
- 6/27 – specific production not known at press time

Support for our opera broadcasts was provided by the Christel DeHaan Family Foundation in honor of the children of Christel House.

FAS's 40th anniversary gala 6/20!

Our 2009 gala fundraiser, celebrating our 40th anniversary, is gathering momentum. Sponsorships, tables, and individual tickets are selling. Wonderful silent auction items are arriving. All that is still missing is you and your company and/or friends! Please join us on Saturday, June 20 at the Hyatt Regency, downtown. In addition to cocktail hour, hors d'oeuvres, silent auction, and a fabulous sit-down dinner, the unforgettable acoustic trio *Time For Three* (ww.tf3.com) will be our entertainment.

Gala sponsorships are still available for between \$2,500 and \$10,000. Corporate or individual patron tables are \$1,250 and single tickets are just \$125 (\$75 for those ages 21 – 34 or staff members at not-for-profit organizations). All proceeds will benefit the Fine Arts Society's classical music broadcasts.

Become a sponsor or purchase your table or tickets safely and securely online at www.fasindy.org (click on "Donate" and be sure to put your order details in the comments box) or contact Chris Tolzmann, director of development and marketing, ctolzmann@fasindy.org, (317) 788-3474 or fax (317) 788-3541. Silent auction donations (valued at \$50 or higher) and contributions in lieu of attendance are also welcome.



Time For Three (left to right) Ranaan Meyer, double bass, Nicolas (Nick) Kendall, violin, and Zachary (Zach) De Pue, violin, will perform at our 40th Anniversary Gala, Saturday, June 20th (Photo of *Time For Three* by Philip De Jong/Journey Group)

broadcasting classical music - it's what we do

While the amount of classical music broadcast on other stations has been cut back severely, fear not, we are still here for you!

We remain true to our mission-based broadcasts of classical music (98 hours weekly on 88.7 FM and the rest of the time on 88.7 HD-2). We also value our own locally produced and hosted programming, which comprises almost 48 percent of our broadcasts. See our broadcasting grid, right, for more details on our broadcast programming.

The Fine Arts Society's classical music broadcasts on the University of Indianapolis' WICR, 88.7 - The most classical music on the air across central Indiana!

technology update

In our quest to utilize technology to better connect with our listeners, we've updated our website, and invite you to visit (www.fasindy.org). It's full of staff recommendations, classical music history and context, playlists, and opportunities for listener feedback. We're also still working in partnership with UIndy's WICR to stream our HD-2 broadcasts online. Stay tuned ...

program additions and updates

New to the Fine Arts Society's classical music broadcast schedule on 88.7 FM, HD-1 and online (www.fasindy.org) this quarter is *Art of the Cantor*, Saturdays at noon and repeating Sundays at noon on HD-2. Returning to our broadcast schedule are the *Cleveland Orchestra*, Tuesdays at 10 p.m. and repeating on HD-2 Thursdays at 1 p.m., the *San Francisco Symphony Orchestra*, Sundays at 10 p.m. and repeating on HD-2 Mondays at 1 p.m., *Keyboard Kaleidoscope*, Sundays at 7 p.m. and repeating on HD-2 Saturdays at 7 p.m., and *Center Stage from Wolf Trap*, Wednesdays at 10 p.m.

Our Thursday 10 p.m. – midnight programming will vary this quarter. *Music Mountain Chamber Music* will continue but will alternate with many special programs as listed below (and repeating Saturdays at 8 p.m. on HD-2):

- 4/2 – Holy Week Special - Music of the Baroque
- 4/9 – Franz Joseph Haydn's *The Seven Last Words of Christ*
- 4/16 – opera star Angela Gheorgiu
- 4/23 – International Violin Competition of Indianapolis presents Barnabás Kelemen and Katalin Kokas
- 4/30, 5/7 and 5/14 – Music Mountain Chamber Music
- 5/21 – Ballets Russes
- 5/28 – The Lost Treasures of Felix Mendelssohn
- 6/4, 6/11, 6/18, and 6/25 – Music Mountain Chamber Music (encore broadcasts)

For more information on the Fine Arts Society broadcast programs, go to www.fasindy.org and click on "Explore Our Programming" or contact our program director, Michael Toulouse, mtoulouse@fasindy.org, (317) 788-6202.

corporate matching gifts

You can make your gift to the Fine Arts Society worth 100 percent more. Do you or your spouse work for, or are you retired from a company with a matching gift program for arts and cultural organizations? If the answer is yes, then the impact of your donations to the Fine Arts Society can be at least doubled.





















For each gift you make to the Fine Arts Society, please contact the company for their form or online link, fill it out, sign your portion, and send the application to us or complete your online entry. Many companies also include surviving spouses, officers, and directors in their matching gifts programs.

These companies have recently matched individual contributions to the Fine Arts Society:

- AT&T
- Duke Energy Foundation
- Gannett Foundation
- Illinois Tool Works Foundation
- Johnson Controls
- JPMorgan Chase Foundation
- Eli Lilly and Company Foundation
- Lilly Endowment, Inc.
- Lumina Foundation for Education
- Pfizer Foundation
- SBC Foundation
- Temple-Inland Foundation

Our thanks to the companies for their matching gift programs and to our donor/members for applying for the matching gifts on our behalf!

Fine Arts Society Broadcast Schedule, April - June 2009*
on 88.7 FM, 88.7 HD-1, and online at www.fasindy.org (white background),
and on 88.7 HD-2 (shaded background)

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
6 am	Classical Music with Kathryn Ryan 						
7	(programs in white background are on 88.7 FM, 88.7 HD-1 & online - www.fasindy.org)						
8	Choral Colors 						Concert Band Hour 
9	Classical Music with Michael Toulouse 						
10	(programs in shaded background are on 88.7 HD-2)						
11							
12 pm	Art of the Cantor	Exploring Music with Bill McGlaughlin					Art of the Cantor
1	Opera	San Francisco Symphony Orchestra	Chicago Symphony Orchestra	New York Philharmonic Orchestra	Cleveland Orchestra	Live! at the Concertgebouw	Live from the Metropolitan Opera (ends 4/25) 
2	from the						Lyric Opera (5/2-6/20)
3	FAS	Classical Music with Meredith Granger 					Los Angeles Opera (begins 6/27)
4	Library 	Classical Music with Michael Toulouse & Meredith Granger 					Concert Band Hour 
5	Millennium of Music						Inside Indy Arts 
6	Live from Wigmore Hall	Inside Indy Arts 	Art for Ears 		Inside Indy Arts 	Christ Church Choral Evensong 	Christ Church Choral Evensong 
6:30	Keyboard Kaleidoscope 	Exploring Music with Bill McGlaughlin					Keyboard Kaleidoscope 
7	Chicago Symphony Orchestra	New York Philharmonic Orchestra	Live! at the Concertgebouw	Masterworks 	Listener's Choice 	Masterworks 	Music Mountain & Special Programing
8	San Francisco Symphony Orchestra	Classical Guitar Alive!	Cleveland Orchestra	Center Stage from Wolf Trap	Music Mountain & Special Programming	Classical	Romantic Hours
9		Romantic Hours		Millennium of Music		Music with Peter Van De Graaff	Live from Wigmore Hall
10							
11							
Midnight - 6 am	Classical Music with Peter Van De Graaff						Peter Van De Graaff

*All programs are subject to pre-emption by live WICR broadcasts of tournament games involving UIndy teams. Go to www.fasindy.org for weekly updates.

 on 88.7 FM, 88.7 HD-1 & online - www.fasindy.org

 on 88.7 HD-2

 Local FAS produced and hosted program

 Live program

fas@fasindy.org | (317) 788-3291
www.fasindy.org

